Friends of Matthias Baldwin Park Annual Financial and Membership Report January 1, 2019-December 31, 2019

FINANCIAL R	EPORT
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Beginning Balance (PNC Bank Account)	\$13,595.38
Income	
Dues	\$ 3,825.00
2019 Parks on Tap (POT) Happy Hour Payment	\$ 3,523.50
POT Reinvestment Grant Reimbursement	\$ 5,960.03
Total Income	\$13,208.53
Expenses	
Dog Waste Bags (6 orders)	\$ 617.74
Contribution to City for Park Landscaping	\$ 5,980.00
Scavenger Hunt Posters	\$ 48.76
Howl-O-Ween – Permit, Posters, Treats	\$ 175.88
Rat Control – Trash Can Liners and Posters	\$ 283.51
Parks on Tap Posters	\$ 34.02
Materials for Bylaws Drafting	\$ 73.00
M. Baldwin Birthday Party	\$ 139.72
M. Baldwin Birthday Banner	\$ 136.00
Website - Domain Renewals	\$ 86.55
Friends Brochures & Brochure Holders	\$ 68.95
Movie Night – Permit and Posters	\$ 94.66
Membership Drive Posters	\$ 24.19
PayPal Fees	\$ 46.68
Check Printing Fee	\$ 19.99
Total Expenses	\$ 7,829.65
Net Income	\$ 5,478.88

Ending Balance (PNC Bank Account)

\$19,074.26

Notes to Financial Report:

Of our \$7829.65 total expenses, \$5960.03 was reimbursed through the POT Reinvestment Grant which is now exhausted. We have not heard whether there is a Reinvestment Grant related to the 2019 POT nor whether we'll be selected for a 2020 POT. We are thinking of making another large contribution to the City for additional landscaping in 2020.

MEMBERSHIP REPORT

Our membership drive was very successful: 66 member households and \$3825. in dues collected - a significant increase over 2018 when we had 30 member households and dues of \$2690. And 40 of 2019's 66 member households were NEW members! This year we introduced PayPal which simplified enrollment by enabling on-line enrollment and payment by credit card or PayPal; almost half of the members chose this method. While we have a comfortable cushion in our bank account, this is mostly due to POT. There is no guarantee that we will be asked to participate in the future, so it is essential that we concentrate on maintaining and growing our membership and contributions - this could become our sole source of income in the future. Names of members are kept at the office of the Treasurer.

Prepared on January 8, 2020 by Joan A. Markoe, Treasurer