

Friends of Matthias Baldwin Park Meeting Minutes: 4/4/2019 (7 – 7:50 PM) - Tivoli Community Room

Attendees (15): Sandra Owens, Jim Fennell, Joan Markoe, Suzanne Cross, Bob Strunk, Eve Adler, Peg Szcurek, Marion Parkinson, Karen Belding, Mark Belding, Jan Roberts, Grace Hanrahan, Stan Ordo, Joe Walsh, and Paul Shay. Jim Fennell moderated the meeting. Minutes of the 3/7/2019 meeting were approved.

Treasurer's Report: Joan Markoe reported the current treasury total is \$15,038.66. The only expense was \$24.19 was for membership posters. Membership dues added \$789.05 to the treasury. Joan processed 21 memberships, of which 14 were renewals and 7 new members. Pay Pal was used by 14 to pay their dues.

Membership Committee: Joan Markoe reported that the committee had been working hard to increase membership. Mary Feingold contacted the Granary. Jan Roberts wrote an article in the City View Newsletter which resulted in four new members and possibly a few more. The posting in the "Next Door Neighbor" website resulted in at least one new member. Membership flyers were posted at the vet's office and local pet shops. Suzanne Cross posted enlarged and laminated flyers in the park to attract members. An email account was set up for Joan Markoe to send out thank you notes. As Pay Pal only captures one person's name, Joan has offered to notify a second person.

As part of the membership drive, the committee plans to set up two card tables in the park on Saturday May 11th which coincides with "Love Your Park Day". They will use photos from the Baldwin Park website to publicize our activities.

Park Maintenance: On 3/23/2019, Joan Markoe sent in a Parks on Tap Reinvestment Grant Application to Parks & Recreation (P&R) to be reimbursed for past expenses.

The amount of \$6,000 was approved for park plantings in the fall. We will pay for the plants and P&R will pay for the labor which would be done by the contractor, All Seasons.

Web Site News: Check out the recent articles by Joe Walsh on "Empty Lot at 18th & Callowhill" and "Franklin Town" under History at: www.BaldwinParkPhilly.org.

Parks on Tap: Baldwin Park will host Parks on Tap 6/26 through 6/30 this year. As in the past, 50% of the profits on Wednesday 6/26 from 5 – 7 PM will go directly to the park. Jan Roberts will publicize Parks on Tap in the City Views Newsletter and suggested that members spread the news through Facebook.

Scavenger Hunt: Joe Walsh is planning the scavenger hunt to occur on Saturday 5/18 from 9:30 AM – Noon (Rain Date: Sunday 5/19). The hunt will cover the area between the west side of 17th and the east side of 20th Streets from Spring Garden to Wood Street. It will consist of 23 questions, with separate lists for adults and children. Participants can be individuals or work in teams. Found objects may be photographed or described in writing. Joe is donating a \$100 prize and asked if members would canvass local businesses for additional prize donations. Advanced registration can be done on-line via email. Also, registration will occur on the day of the hunt from 9:15 – 9:45 AM. Joe will design the flyer but will need help distributing and posting it.

Park Friends Network Meeting: Sandy Owens asked for volunteers to attend the next meeting at the Horticultural Center taking place on Wed 5/8 at 5:30 PM. Three people can attend from Baldwin Park.

Movie Night: Joe Walsh announced that the park was approved for a Movie Night in late August.

Calendar:

Next Meeting:	Thursday 5/2/2019 at 7 PM
Next Cleanup:	Saturday 5/11/2019 at 10 AM (“Love Your Park Day”)
Scavenger Hunt:	Saturday 5/18/2019 at 9:30 AM – Noon (Rain Date: 5/19/2019)

The meeting adjourned at 7:50 PM. Submitted by Grace Hanrahan.