

**Friends of Matthias Baldwin Park Annual Financial and Membership Report  
January 1, 2023-December 31, 2023**

**FINANCIAL REPORT**

**Beginning Balance** (PNC Checking Account) **\$33,837.06**

**INCOME**

Dues & Donations (45% Checks and 55% PayPal)	\$9,940.00
Parks on Tap	2,668.70
<b>Total Income</b>	<b>\$12,608.70</b>

**EXPENSES**

Little Free Library Repair	\$31.99
Dog Waste Bags	\$869.94
Directors and Officers Insurance	\$584.00
WIX Domain and Hosting	\$47.70
Gardening supplies	\$99.23
Donation to Tree Tenders	\$200.00
PayPal Fees	\$164.17
Supplies for Friends' Sponsored Events	\$537.95
Quicken	\$38.81
Refunds of overpayments	\$150.00
<b>Total Expenses</b>	<b>\$2,723.79</b>

**Net Income** **\$9,884.91**

**Ending Balance** (PNC Checking Account) **\$43,721.97**

Notes to Financial Report: While our membership dues were down slightly from last year (see Membership Report), our net income was significantly higher due to payments from Parks on Taps for events in 2022 and 2023 and because it was not necessary for us to make a large contribution to the city for park landscaping. We supported several successful events in the park (Howl-o-Ween, Movie Night, two Parks on Taps events, Story Walks, Little Free Library, etc.) with flyers, posters, etc. for very modest expenditures thanks to the contributions, in time and effort, of our many extraordinary volunteers. In 2024, we expect to have two new park signs installed for a cost of about \$14,000. We hope to be selected to be the host for another Parks on Tap event which is a great way to showcase our park and results in payments to the Friends.

**MEMBERSHIP REPORT**

The 2023 Membership Drive resulted in 147 members/donors (29 new members and 118 renewing members) and \$9,940.00 in dues/donation, an excellent result. Total members and contributions were about 15% less than in 2022, but this was not unexpected. Membership spiked in 2020 and 2021 during the pandemic when folks found parks to be a safe outdoor recreation venue. We believe the lessening impact of the pandemic is reflected in our reduced, yet still very strong, numbers.

Names of Members are kept at the office of the Membership Committee.

Prepared on January 4, 2024 by Joan A Markoe, Treasurer, Friends of Matthias Baldwin Park