

Friends of Matthias Baldwin Park Annual Financial and Membership Report
January 1, 2025-December 31, 2025

FINANCIAL REPORT

Beginning Balance (PNC Checking Account) **\$38,968.27**

INCOME

Membership Dues & Donations (net of fees)	\$ 9,631.25
Parks on Tap	2,000.00
In Memoriam Donations	600.00
Total Income	\$12,231.25

EXPENSES

One New Park Sign	\$ 8,835.00
Dog Waste Bags	619.96
D&O Insurance	606.00
Movie Night Licensing Fee/Posters	481.74**
Four Trees	321.62
Gardening Supplies/Equipment	231.61
Howl-O-Ween	184.37
Arboretum Signage	126.82
M. Baldwin B-day	123.76
WIX Website Support	99.35
POT Posters	81.30
Total Expenses	\$11,711.53

Net Income **\$ 519.72**
Ending Balance (PNC Checking Account) **\$39,487.99**

Notes to Financial Report: Expenses were fairly consistent with prior years except for the extraordinary expense of \$8,835.00 for the purchase of a new park sign. Memorial donations are a new source of donations. **Movie Night expenses are underreported - the final payment (\$727.00) was not cashed until 2026 so that does not appear as an expense in this report, but this should be factored into the total cost (\$1,208.74) when we evaluate whether to have Movie Night again in 2026.

Financial Report Prepared on January 16, 2026 by Joan Markoe, Treasurer

MEMBERSHIP REPORT

The 2025 Membership Drive resulted in 124 members, representing a 12% increase over 2024 membership. Membership donations were \$9,631.25, representing a 26% increase over 2024 membership donations. There were also two donations made in memoriam.

We successfully implemented Give Lively, a digital fundraising platform for use by nonprofit organizations, which greatly reduced the amount of back-end work involved in managing the membership process. Give Lively also gives members the option of covering the payment processing fees associated with their donations, which accounted for 2% of the increase in membership donations over 2024. The names of members and donors are kept at the office of the Membership Committee.

Membership Report Prepared on January 16, 2026 by Roslyn Franklin, Membership Chair