

**Friends of Matthias Baldwin Park Annual Financial and Membership Report**  
**January 1, 2025-December 31, 2025**

**FINANCIAL REPORT**

<b>Beginning Balance</b> (PNC Checking Account)	<b>\$38,968.27</b>
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**INCOME**

Membership Dues & Donations (net of fees)	\$ 9,631.25
Parks on Tap	2,000.00
In Memoriam Donations	600.00
<b>Total Income</b>	<b>\$12,231.25</b>

**EXPENSES**

One New Park Sign	\$ 8,835.00
Dog Waste Bags	619.96
D&O Insurance	606.00
Movie Night Licensing Fee/Posters	481.74**
Four Trees	321.62
Gardening Supplies/Equipment	231.61
Howl-O-Ween	184.37
Arboretum Signage	126.82
M. Baldwin B-day	123.76
WIX Website Support	99.35
POT Posters	81.30
<b>Total Expenses</b>	<b>\$11,711.53</b>

<b>Net Income</b>	<b>\$ 519.72</b>
<b>Ending Balance</b> (PNC Checking Account)	<b>\$39,487.99</b>

Notes to Financial Report: Expenses were fairly consistent with prior years except for the extraordinary expense of \$8,835.00 for the purchase of a new park sign. Memorial donations are a new source of donations. \*\*Movie Night expenses are underreported - the final payment (\$727.00) was not cashed until 2026 so that does not appear as an expense in this report, but this should be factored into the total cost (\$1,208.74) when we evaluate whether to have Movie Night again in 2026.

*Financial Report Prepared on January 16, 2026 by Joan Markoe, Treasurer*

**MEMBERSHIP REPORT**

The 2025 Membership Drive resulted in 124 members, representing a 12% increase over 2024 membership. Membership donations were \$9,631.25, representing a 26% increase over 2024 membership donations. There were also two donations made in memoriam.

We successfully implemented Give Lively, a digital fundraising platform for use by nonprofit organizations, which greatly reduced the amount of back-end work involved in managing the membership process. Give Lively also gives members the option of covering the payment processing fees associated with their donations, which accounted for 2% of the increase in membership donations over 2024. The names of members and donors are kept at the office of the Membership Committee.

*Membership Report Prepared on January 16, 2026 by Roslyn Franklin, Membership Chair*