

Friends of Matthias Baldwin Park Virtual Meeting Minutes: 3/4/2021 (7 – 7:35 PM) – Zoom Session.

Attendees (15): Joe Walsh, Bob Strunk, Jim Fennell, Sandra Owens, Grace Hanrahan, Joan Markoe, Ed Boehner, Suzanne Cross, Peg Szczurek, Jim Ruddick, Eve Adler, Jackie Wolf, Kim Clark, Frank Feingold, and Mary Feingold. Joe Walsh moderated the meeting. Minutes of the 2/4/2021 meeting were approved.

Treasurer’s Report: Joan Markoe reported as of 2/28/2021:

Beginning Balance:	\$22,700.19
Deposits:	\$ 0.00
Deductions:	\$ 0.00
Ending Balance:	\$22,700.19

Membership Report: Joan Markoe reported no additional memberships received during February. Membership remains at 124 members.

The 2021-2022 membership year begins April 1, 2021 and runs through March 31, 2022. Joan has initiated discussion with Joe Walsh and Jim Fennell about laying out our respective tasks and alerted Peg and Marion of the timeframe, so they know when to expect memberships to start coming in. The rollout of renewal/new member solicitation materials probably will start around March 25. That will include emails from Jim to the membership list, posts on Nextdoor, info on the Friends website and Facebook page. In addition to the Tivoli and Watermark, Joan will be reaching out to members in some of the other multi-family residential buildings to see whether we can get some communication distributed to residents of those buildings. Sandie Farrell will alert some of the residents of the Hamilton Townhomes. For City View, Jim Ruddick and Jackie Wolf said that they might be able to post a message on the daily newsletter. Kim Clark mentioned that she may be able to use the Facebook Group at her building on Broad Street which has about 60 residents. Ed Boehner plans to pass the word along to the 16 residents at 1904 Spring Garden. Suzanne Cross will post the laminated flyers in the park and set up a membership table on our April clean-up day.

Calendar of Future Planned Events:

March Park Clean-up	Saturday 3/13/2021	10 AM	With social distancing and masks
Watermark Baldwin Lecture	Friday 3/19/2021	2 PM	Joe Walsh’s lecture via Zoom Link: https://zoom.us/j/95027857328
April Meeting	Thursday 4/1/2021	7 PM	Via Zoom
April Park Clean-up	Saturday 4/10/2021	10 AM	Part of City-wide clean-up
Storywalk	Friday 4/23 – Sunday 4/25		See details below Rain dates: 4/30 – 5/2
Love Your Park Week	Saturday 5/8/2021	10 AM	Project: re-staining the mortar

Storywalk: Peg Szczurek and Marion Parkinson have the story boards ready for the book: [A Tree for All Seasons](#) about a Sugar Maple tree. It will be near Earth Day, from Friday April 23 – Sunday April 25, with rain dates of Friday April 30 – Sunday May 2. Frames, containing laminated pages from a beginner's reader, will be placed along the park's path so that children would be able to follow the story as they walk through the park. The book is appropriate for children up to 7 years old. The story boards will be set up each morning and taken down at night. The event will be publicized by signs posted in the park, as well as through Next Door Neighbor and LSNA and contacting local day care centers and schools. In the fall, in conjunction with our Howl-O-Ween pet parade, they plan to do a Storywalk of the book, [May I Pet Your Dog?](#)

Parkway Museum District Signs: Sandy Owens investigated the cost to have Baldwin Park added to the Parkway Museum District Signs posted along the Ben Franklin Parkway. These are blue signs ringing the parkway listing organizations and pointing to their locations with arrows. The cost is \$100 per sign and an annual cost of \$15.75 for maintenance. It was agreed unanimously that we purchase two signs to be located at 19th & Vine and 19th & Callowhill.

Tree Identification Tags: Joe Walsh and Stan Ordo placed seven tags on trees. We will order the remaining approximately 40 tags in mid-April after the magnolia in the north part of the Park and the multiple dogwoods declare their exact species. Aviator Park only has seven species. The tags should be received by the end of June.

More Street Trees on 19th Street: Joe Walsh requested two tree cuts from the Philadelphia Horticultural Society for the new street trees. The Water Brigade will re-start in the spring. Volunteers will be able to sign-up online for time slots.

Website News: Read the March history article which deals with the factories on the northeast corner of 19th and Hamilton that were on the National Register of Historic Places. It also mentions connections to the Hamilton and Baldwin families. It is located at:

<https://www.baldwinparkphilly.org/graham-and-laird-factory>

Other Neighborhood News:

Friday March 5th: Installation of sculpture, Maja, at 22nd & the Parkway near Park Towne Apartments

Friday March 19th: Opening of the new Giant supermarket at 60 N. 23rd Street

Thursday April 8th: Opening of PA LCB Fine Wine and Spirits Store on 20th Street in Granary Building

Meeting adjourned at 7:35 PM. Minutes submitted by Grace Hanrahan.