

Friends of Matthias Baldwin Park Meeting Minutes: 3/1/2018 (7 - 8 PM) - Tivoli Community Room

Attendees (12): Sandra Owens, Jennifer Hallgren, Jan Roberts, Joe Walsh, Joan Markoe, Karen and Mark Belding, Beth and Paul Shay, Bob Strunk, Grace Hanrahan, and Stan Ordo. Paul Shay moderated the meeting. Minutes of the 2/1/2018 meeting were approved.

Calendar: Next Meeting: Thursday April 5th at 7 PM

Park Cleanup: Saturday April 7th from 10 – 11 AM (Changed from 4/14 after meeting)

Saturday May 12th from 10 – 11 AM (Love Your Park Week)

Baldwin Park Website: Current: www.BaldwinParkPhilly.com Future: www.BaldwinParkPhilly.org
Jennifer Hallgren, the web developer, displayed the website as attendees followed along on their tablets or phones. All were very pleased with the website. These were some suggestions and comments:

- As the history page was long, it was suggested that it be broken into smaller sub-tabs or pages.
- Stan Ordo said that tree inventory will not be on the initial website as it needs to be updated.
- Sandy Owens suggested that a news article be included each month.
- Jennifer suggested that we might want to consider a blog.
- Joe Walsh plans to include upcoming events on the Home Page, such as dates of the next monthly meeting and park clean-up.
- Joan Markoe will submit an updated membership form with revised contact information.
- It was decided that it was unnecessary to post the meeting minutes on the website.
- Joe Walsh will obtain a QR code for the website for use in such things as the park brochure.
- Emails sent to the park account (BaldwinParkPhilly@gmail.com) will be sent to Joe Walsh.
- Joe Walsh will be the website's one point of contact for Jennifer Hallgren on website changes.
- Karen Belding suggested that the Home Page also have recent photos. Jennifer suggested that a gallery of photos might be placed at the bottom of the Home Page and changed seasonally.
- Jan Roberts suggested soliciting photos for a "Dog of the Month" to spark interest in the site.
- Jennifer will work with Joe Walsh on the revisions. March 14th was the expected go-live date.
- Sandy Owens suggested that we may want to publicize the website to local officials and organizations via email or a newsletter.
- Grace Hanrahan suggested that recent park projects and accomplishments be included.

Park Flooding: Parks & Recreation is committed to doing repairs to fix the water pooling problem on the northern park tier caused by the North X Northwest's grading and sprinklers.

19th & Hamilton Streets Stop Sign & Crosswalk Update: The Traffic Department plans to do another traffic study of 19th & Hamilton to check for the need of a Stop Sign. The Parking Authority rules on the possibility of a crosswalk because it will eliminate a few parking spaces. Karen Belding suggested that we invite Bob Sutton, ward leader, who helped expedite the petition's processing, to a future meeting to discuss the status. It was also suggested that we might use the website to publicize this issue.

Treasurer's Report: Joan Markoe reported that we have: \$8,545.46.

The meeting adjourned at 8 PM. Submitted by Grace Hanrahan.